

Goal Statement	Tally	Red	Comments
1. Attract more businesses, industry, residents & tourists	21		
2. Properly manage growth and development	10		
3. Preserve & enhance the positive qualities of Conneaut	13		
4. Enhance our image, with quality development (good site design, landscaping, etc.) & property maintenance	13		
5. Provide infrastructure that supports our land use and economic development objectives	8		
6. Preserve the natural environment & provide opportunities for recreational activities	15		
7. Promote a variety of housing types & enhance/revitalize older neighborhoods	8		
8. Promote community facilities to contribute to a high quality of life	7		

Key Action Steps	Tally	Red	Comments
Sec 1.Strengthening Our Economy			
1. Create/market shovel ready sites			
1.1. Provide utilities to priority development sites	7		
1.2. Identify, evaluate, prioritize and develop adaptive reuse strategies for brownfield sites	3		
1.3. Install city-wide broadband	4		<i>(includes one dot from infras sheet)</i>
1.4. Create a wetland mitigation bank on City-owned land	na		See Sec 1D #2
1.5. Assist property owners with building upgrades	6		
2. Attract and retain businesses			
2.1. Survey business owners to understand their building, workforce, and other needs, issues, obstacles, etc	7		
2.2. Provide financial incentives	8		
2.3. Host regular business networking events	2		
2.4. Develop/promote employment readiness to enhance local workforce	6		
3. Cultivate a sense of unity and action among business owners			
3.1. Support the Conneaut Chamber of Commerce	na		Not included
3.2. Create a Conneaut Business Association	10		City Commission to search for potential businesses willing to come to Conneaut
4. Add/update building & site design zoning requirements			
4.1. Draft new regulations for nonresidential districts	na		Listed on sheet __
4.2. Update parking requirements	na		Listed on sheet __
5. Embrace and promote tourism			
5.1. Educate business owners about benefits of tourism	6		
5.2. Develop support facilities such as restaurants	9		
5.3. Develop the City's local story, history, etc.	6		
5.4. Install wayfinding signs in strategic locations	na		Listed on sheet __
5.5. Expand lodging facilities	14		
5.6. Establish a physical location for a Welcome Center	7		
5.7. Increase capacity (staffing) of Conneaut Tourism Board	na		<i>Not included, consider this to be an internal decision</i>

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5.8. Improve the Tourism Board's online presence	12		
5.9. Update the attractions map	2		Already in the works
5.10. Expand event programming	2		
5.11. Partner with other allied organizations on tourism	5		
5.12. Develop benchmarks/metrics system	2		
6. Increase capacity to conduct local economic development			
6.1. Coordinate economic dev incentives with allied economic development groups	0		
6.2. Work with and encourage CPA to promote funding/finance econ dev	8		
6.3. Hire a development director	7		
7. Identify and market funding opportunities and economic incentives			
7.1. Research all potential City and Port revenue streams and develop financing strategies for public improvements	3		"impose a bed tax on the prison"
7.2. Pursue grant funding for streetscape and sidewalk improvements	12		Plant street trees
7.3. Consider creating special districts for financing - Downtown Redevelopment District, Tax Increment Financing District or Business Improvement District	8		
7.4. Develop a portfolio of incentives and funding opportunities for businesses	3		Necessary step in order to provide info to businesses
7.5. Educate business owners on incentives & funding opportunities	7		
7.6. Collaborate with Township Park Board on joint funding opportunities	11		
Sec 1.A. Lakefront /Harbor Area PDA			
1. Expand the marina			
1.1. Dredge the lagoon north of Naylor Dr	15		Process in works by Port Authority
1.2. Develop a Sediment Management and Use Plan	4		
1.3. Provide amenities for boaters such as showers & transportation	11		
2. Increase/improve public access & recreational use of lakeshore			
2.1. Promote diverse uses of the Sandbar	9		
2.2. Improve Naylor Drive with utilities and multi-purpose path	12		
2.3. Build public pier/boardwalk over break wall	16		
2.4. Investigate rental facilities for bicycles, kayaks, etc	11		
2.5. Create multi-modal path between Harbor and Downtown	7	1	
2.6. Investigate need for more parking in Harbor area	6		
3. Redevelop the Harbor area			
3.1. Issue RFP to redevelop City-owned land	10		
3.2. Build new housing in/near the harbor area	4		
3.3. Attract new retail and restaurants – new construction & infill	21		
3.4. Renovate existing commercial & residential buildings	13		Seemed somewhat confusing – between uses and building improvements
3.5. Continue to investigate opportunities for hotel accommodations	16	1	
3.6. Upgrade infrastructure and streetscape appearance	13		
3.7. Create development sites through land assembly	1		
3.8. Maintain updated website with inventory of available properties	6		
4. Work with Canadian National to increase dock use			
4.1. Work with Canadian National to increase dock use	6		

Key Action Steps	Tally	Red	Comments
5. Revise zoning and design standards to foster and enhance development			
5.1. Create a new Planned Mixed Use Development Overlay District	3		
5.2. Expand permitted uses in B-4 district to allow car repair and warehouses in limited locations	1	5	
5.3. Add regulations for outdoor boat storage in B-4 and R-4	5		
5.4. Establish regulations for transient lodging /Bed & Breakfast	na		See Sec 3 #3.1
6. Increase collaboration			
6.1. Conduct regular stakeholder meetings	1		
6.2. Cultivate a relationship with Canadian National	10		
6.3. Increase regional collaboration with PA and neighboring communities	6		
6.4. Collaborate with Township Park Board on park improvements.	9		
Sec 1.B. Downtown PDA			
1. Enhance and protect the traditional Downtown and surrounding residential neighborhood			
1.1. Create a Traditional Downtown Overlay District to preserve the look of Main Street	14		
1.2. Create a Liberty Street Overlay District to require new buildings to be compatible with existing buildings	6		
1.3. Rezone residential neighborhoods from B-3 to residential	3		
1.4. Conduct a parking study to determine if there is enough and in the right places	1		
2. Manage and promote development along US 20 in Downtown			
2.1. Revise setback and increase landscaping standards for B-3	6		
2.2. Expand downtown B-3 by rezoning M-1 area	5		
3. Encourage community facilities to locate downtown	8		
4. Improve the appearance of downtown			
4.1. Add public art/murals	10		
4.2. Add / replace trees	8		
4.3. Expand / improve green space and public gathering spaces	9		
4.4. Install streetscape improvements and pedestrian features	3		
4.5. Assist property owners in façade and code improvements	15		
5. Improve accessibility			
5.1. Improve sidewalks	16		
5.2. Improve multi-modal connection between Downtown and Harbor	11	1	
5.3. Create a public open space and/or landmark at Broad/State intersection	1		
5.4. Improve appearance of hillside at Broad St underpass	6		
6. Conduct more events downtown	8		
Sec 1.C. I-90/SR 7 PDA			
1. Attract highway service businesses at the interchange			
1.1. Expand list of uses to allow restaurants and more traveler's services	8		
1.2. Expand the boundary of the B-1 Zone (see map)	5		
1.3. Pursue reuse of Gateway Plaza	16		
2. Expand the types of permitted uses in the B-2 Zoning District to attract more businesses	0		

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3. Consider rezoning area between Underridge Road and I-90 from the B-1 district boundary to Furnace Road from A-1 to a nonresidential zoning district	4		
4. Promote an attractive and welcoming atmosphere			
4.1. Add lighting along SR 7 (similar to SR 11)	10	1	
4.2. Install signs and a landmark to increase travelers awareness of Conneaut's destinations	15		
4.3. Revise the B-1, B-2 and M-1 District development standards to require more landscaping and limit outdoor storage	2		
5. Install a bike path to connect the Gateway to Downtown	13	1	
Sec 1.D. East Side Industrial Park PDA			
1. Work with Conneaut Leather on their expansion needs	6		
2. Create a wetlands mitigation bank on City-owned land	11	2	These two people (red dots) did not feel you could effectively mitigate wetlands
3. Market the East Side Industrial Park	14		
Sec 2. Preserving, Conserving, & Managing Our Greenspace			
<i>Priority Conservation Areas (PCAs)</i>			
1. Conneaut Creek conservation/protection, acquisition and public access			
1.1. Build a trail along Conneaut Creek from Camp Peet to Downtown and along North-South Smokey Run that ultimately connects to the Harbor.	25		Caring for misuse of trains and surrounding land by ATV & Snowmobile
1.2. Identify/create additional sites for river access and parking	12		
1.3. Identify locations for rental businesses (i.e. kayak/canoe)	11		
1.4. Pursue designation as a National Water Trail	8		
1.5. Expand camping along Conneaut Creek	6		Dry camping
1.6. Install interpretive signage along the trails	1		
1.7. Establish criteria to guide future land acquisition/conservation	2		
2. Create access to Turkey Creek Metroparks			
2.1. Partner with PA to establish interstate connections	8		
2.2. Rezone the Metroparks to O-1 from M-1 Manufacturing	10		
3. Protect the 'secondary' natural areas through voluntary easements & low-impact development regulations			
3.1. Encourage/promote conservation easements on private land	2		
3.2. Establish riparian and wetland setbacks	12		Stop dumping of any kind near waterways and lake
3.3. Restrict tree clearing in riparian and wetland setback areas	5		
3.4. Create conservation subdivision regulations that require a large portion of the site to be preserved as open space	1		
3.5. Consider woodland preservation requirements in select locations (e.g. near Conneaut Creek) to limit clear cutting for new residential subdivisions	16		
3.6. Require developers to protect trees during construction	7		
3.7. Revise the site plan review requirements to require detailed inventory of natural features	1		

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<i>Park Improvements</i>			
4. Develop a City Parks Improvement Plan			
4.1. Redevelop Lakeview Park for Economic Development – retain a portion for open space	36	3	I support this but keeping green/open space is vital!
4.2. Conduct a survey of residents and evaluate the parks to determine most appropriate location for facilities.	4		
4.3. Explore possibility for indoor recreation facility.	16		
4.4. Partner with Twp Park Board for park improvements, grant applications and other funding opportunities	10		
4.5. “Malek Park Arboretum”	9	1	Added by participant
5. Create an improvement plan for the Sand Bar	7		
6. Create bike paths and hike/bike trails			
6.1. Develop north/south bike route via SR 7	8	1	
6.2. Connect Township Park to the Marina and sandbar via a multi-purpose trail	8		
6.3. Create bikeway along Lake Road (SR 531) as part of the Lake Erie Coastal Trail Scenic Byway	24	1	
6.4. Add bike accommodations to US 20	3	1	
7. Market the recreation/natural areas	1		
7.1. Develop public education plan	2		
7.2. Install wayfinding signs	2		
7.3. Contact the Adventure Cycling Association and similar entities to be added to their list of resources	7		
7.4. Promote and create outdoor recreation events	11		
7.5. Investigate ways to increase winter recreation activities	Na 1		Inadvertently left off list
8. Educate hunters about new hunting laws and add warning signs	2		
Sec 3. Improving Our Neighborhoods			
1. Encourage new housing construction in key locations			
1.1. Revise the zoning regulations to encourage higher density housing in the Harbor and Downtown areas	0		
1.2. Revise the zoning regulations to encourage infill housing around downtown and other areas with sewer service	2		
1.3. Encourage construction of a variety of housing types	3		
1.4. Provide utility infrastructure improvements to foster new housing development west of Parrish Road north of the railroad tracks and in the Dorman Rd area near the schools.	7		
1.5. Market Community Reinvestment Area incentives and develop other incentive programs	5		
2. Enhance and revitalize older neighborhoods and houses in order to improve property values and decrease vacancies			
2.1. Conduct a detailed housing condition/vacancy study of Downtown/Harbor target area	3		
2.2. Continue vacant property registration	4		
2.3. Work with landbank for property assembly	5		
2.4. Continue to provide/encourage use of rehab assistance programs such as the CHIP & CRA programs	7		
2.5. Create a Neighborhood Infrastructure Improvement Program	8		

Key Action Steps	Tally	Red	Comments
2.6. Rezone 2 neighborhoods in Downtown from commercial to residential to protect the existing houses	2		
3. Promote and regulate seasonal transient lodging rentals			
3.1. Add Bed and Breakfast zoning regulations	6		We tried this 3 yrs ago...
3.2. Formulate agreement with Airbnb and others to collect bed tax	8	1	Airbnb is not your friend!!
4. Continue code enforcement/property maintenance			
4.1. Enforce rental registrations	14		The Chamberlain Rd industrial park needs smoother access for large trucks
4.2. Consider systematic property maintenance enforcement sweeps	6		
4.3. Create housing maintenance educational materials, maintenance checklist and workshops	9		
Sec 4. Enhancing Community Character & Image			
1. Preserve Historic Features and Small Town Charm			
1.1. Preserve/protect historic sites and structures in Conneaut, with an inventory, education and enforcement	14		
1.2. Strengthen the Downtown Preservation District by putting it on the Zoning Map and creating design guidelines	9		
1.3. Develop design standards & guidelines for nonresidential properties outside the Preservation district	3		
2. Improve the appearance of infrastructure and create a welcoming atmosphere in key locations (see focus areas)			
2.1. Develop attractive gateways and streetscape improvements	5		
2.2. Install more wayfinding signs and landmarks	3		
2.3. Improve sidewalks throughout the City	10		Curbing – Clean up sidewalks
3. Increase property maintenance			
3.1. Continue vacant property/building registration	11		
3.2. Increase staffing for and improve record keeping.	7		
3.3. Customize the Property Maintenance Code	7		
4. Develop city-wide branding campaign			
4.1. Create a new slogan or reinstitute old “sharpest corner” slogan	14		Old one!
4.2. Partner with “Adventure Cycling Association” to promote City’s bike friendly features	na		See: 2B #7.3
4.3. Encourage innovative and unique “place-based” services and activities that leverage Conneaut’s history and assets – such as creating a scenic railroad experience	10		bikeway
5. Preserve and encourage agricultural economy			
5.1. Increase lot requirements in A-1 district to match Health Dept for onsite septic systems	3		
5.2. Evaluate effect of road & utility improvements/ extensions in A-1 whenever improvements are being considered	5		
5.3. Carefully evaluate any request for rezoning A-1 area to a higher density residential or nonresidential district	4		
5.4. Support/promote the local farmers market	15		
6. Conduct public outreach/ engagement campaign to engage residents			
6.1. Increase promotion and awareness of city and county offered programs	4		

Key Action Steps	Tally	Red	Comments
6.2. Establish neighborhood and community groups to increase cooperation and pride	13		
Sec 5. Public Utilities & Infrastructure			
1. Maintain and improve the existing water and wastewater treatment and distribution systems			
1.1. Upgrade the existing wastewater treatment plant as recommended in the updated Facilities Plan in order to maintain current operations	11		And extend service west of Parish Road along Lake Rd. Extend Sanitary sewers Lake Road West
1.2. Upgrade the existing water treatment plant as recommended in the updated Facilities Plan in order to maintain current operations	6		
1.3. Create an inventory of all utility lines, televise all sanitary sewer lines, and evaluate their condition	4		
1.4. Annually replace a specific amount of sanitary sewer lines based on their condition, coordinate with a pavement replacement program	5		
1.5. Make water main improvements recommended in the Water Distribution Plan	5		
1.6. Finalize and maintain GIS map of utilities	10		
1.7. Encourage use of green infrastructure for storm water management	8		
1.8. Create a point-of-sale program to require seller/buyer to televise lateral sewer connection from house to main sewer and replace if in poor condition	2		
2. Make roadway improvements to encourage Economic Development			
2.1. Continue work with the Ohio Dept of Transportation (ODOT) on SR 7 Limited Access designation	21		
2.2. Reconfigure SR 7 to eliminate center median and install bike path	2	1	
Option 1 realignment on east side of SR 7	11		
Option 2 realignment on west side of SR 7	4		
2.3. Evaluate need for new marginal road from SR 7 east and south of I-90	2		
2.4. Construct intersection improvements (i.e. Broad & State Street and Mill & Main St))	6		The Chamberlain Rd industrial park needs smoother access for large trucks
2.5. Create an inventory and condition rating of all streets	11		
3. Encourage alternative transportation modes			
3.1. Adopt a complete streets policy	7		
3.2. Add bike lanes and bike sharing stations in locations throughout the city	11	1	
4. Increase public access to recreation areas			
4.1. Create more parking and river access along Conneaut Creek	na		Listed on sheet ____
4.2. Coordinate with PA on access to Turkey Creek Metropark	na		Listed on sheet ____
5. Prepare/maintain a 5-year Capital Improvement Plan			
6. Develop an Access Management Plan for US 20 and SR 7			
6.1. Amend the zoning code to encourage shared access of adjacent parking lots	3		
6.2. Review lot width requirements and require adequate spacing between access drives	1		

Key Action Steps	Tally	Red	Comments
6.3. Amend the subdivision regulations to require lots be accessed from internal road.	2		
6.4. Amend the Zoning Code to enable the Planning Commission to request a traffic study when warranted	4		